



Icahn
School of
Medicine at
Mount
Sinai

Corinne Goldsmith
Dickinson Center for
Multiple Sclerosis

23rd Annual MS Center Celebration

Thursday, March 6, 2025

Metropolitan Club New York
One East Sixtieth Street, New York, NY 10019

I/WE PLEDGE SUPPORT AT THE FOLLOWING LEVEL:

- ___ **\$50,000 PLATINUM BENEFACTOR TABLE(S)**
Premium seating for 12; Complimentary benefactor listing and a platinum double page color ad in the digital program on the event website. Invitation to a Special VIP Reception*
- ___ **\$25,000 GOLD BENEFACTOR TABLE(S)**
Premier seating for 10; Complimentary benefactor listing and a gold single page color ad in the digital program on the event website. Invitation to a Special VIP Reception*
- ___ **\$17,000 SILVER BENEFACTOR TABLE(S)**
Prime seating for 10; Complimentary benefactor listing and a silver single page color ad in the digital program on the event website.
- ___ **\$12,000 BRONZE BENEFACTOR TABLE(S)**
Choice seating for 10; Complimentary benefactor listing and a bronze single page color ad in the digital program on the event website.
- ___ **\$1,000 PATRON SUPPORTER TICKET(S)**
Single ticket; Complimentary supporter listing and a single page black and white ad in the digital program on the event website.
- ___ **\$600 CELEBRATION SUPPORTER TICKET(S)**
Single ticket; Complimentary supporter listing in the digital program on the event website.

*Special VIP reception for Gold and Platinum Benefactors will begin at 5:30 PM. Details will be shared closer to the event.

I/We cannot attend, but enclosed is a contribution of \$ _____

Kindly reply by **Friday, December 20, 2024** to be listed as a supporter on the printed invitation.

PRINT NAME(S) AS YOU WOULD LIKE IT TO APPEAR IN ALL PRINTED AND DIGITAL MATERIALS.

NAME _____

EMAIL _____

TELEPHONE _____ CELL _____

COMPANY (IF APPLICABLE) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

I/WE AGREE TO:

- PLATINUM DOUBLE PAGE, COLOR DIGITAL AD** _____ \$5,000
Bleed: 17.25"w x 10.25"h, Non-Bleed: 15.75"w x 8.5"h live area
- GOLD PAGE, COLOR DIGITAL AD** _____ \$2,500
Bleed: 8.75"w x 10.25"h, Non-Bleed: 6.75"w x 8.5"h live area
- SINGLE PAGE, BLACK AND WHITE DIGITAL AD** _____ \$1,000
Bleed: 8.75"w x 10.25"h, Non-Bleed: 6.75"w x 8.5"h live area
- HALF PAGE, BLACK AND WHITE, HORIZONTAL DIGITAL AD** _____ \$500
Non-bleed only: 6.75"w x 4"h
- QUARTER PAGE, BLACK AND WHITE, VERTICAL DIGITAL AD** _____ \$250
Non-bleed only: 3.25"w x 4"h

TEXT TO BE USED IN THE DIGITAL PROGRAM:

Advertising material is due by **Friday, February 21, 2025**

Advertisement text and/or artwork should be sent to
cathy.diaz@mountsinai.org

TO REGISTER ONLINE, PLEASE VISIT:
<http://giving.mountsinai.org/msgala>

Enclosed is a check in the amount of \$ _____
Please make checks payable to: **ISMMS-CGDC**

I/We prefer to pay by credit card. Please charge \$ _____

Please circle: VISA / MC / AMEX

Please check: Corporate Personal

CARD NUMBER _____ EXPIRATION DATE _____

NAME AS IT APPEARS ON CARD (PLEASE PRINT) _____

SIGNATURE (REQUIRED) _____

PLEASE SEE REVERSE FOR ADDITIONAL INFORMATION ▶

ADVERTISING MATERIAL IS DUE BY FRIDAY, FEBRUARY 21, 2025

- Advertising material to follow.
- Attached copy to be used in the digital program.

ART REQUIREMENTS

SUBMISSION OF DIGITAL ART:

Art and/or photos must be high resolution, 300 DPI or greater at the size used in the layout. High resolution PDF, in CMYK or B+W with all fonts embedded, images at 300 DPI. Crop marks for bleed ads only. PDFs submitted in color for ads that print in black and white will not be accepted.

ACCEPTABLE FILE FORMATS:

High-resolution JPEG, TIFF, EPS or PDF files only for logos and ads. If ads are submitted with fonts we are unable to use, we will follow your layout and substitute with a similar font.

NON-LOGO ADVERTISEMENTS:

For ads without a logo, Mount Sinai will set text at no additional charge and layout your ad with the approved house design style. Text must be supplied. There will be no exceptions to the non-logo ads. All ad sizes accommodated.

For further information, please contact Alyssa Kind in the Benefit Office at 646-450-4948 or mscentergala@kindeventsny.com

Please return the completed form to the following address:

22nd Annual MS Center Gala
157 Columbus Avenue, Suite 429
New York, NY 10023

Contributions including digital ads are tax-deductible to the extent provided by law. Each ticket is tax-deductible less \$250.

IRS regulations do not permit us to accept payments from donor advised funds, or from other entities that expressly forbid the use of their funds for purchasing event tickets, tables or auction items. We are not able to split the costs of such transactions between items that are tax-deductible and those that are not tax-deductible. If you have any questions about your purchase, please do not hesitate to contact us.

In order for year-end contributions to be tax-deductible for 2024, checks must be dated and received by December 31, 2024. Credit card gifts must be charged and authorized by the credit card company by December 31st in order to be tax-deductible for 2024. This year, credit card gifts by mail or phone are due by 12pm on December 30, 2024. Stock and Wire Transfers must be received in our account by December 31, 2024.

If you wish to have your name completely removed from our distribution list of fundraising materials, please contact us by telephone 212.659.8500 or email your name and address to PhilanthropyOptOut@MountSinai.org